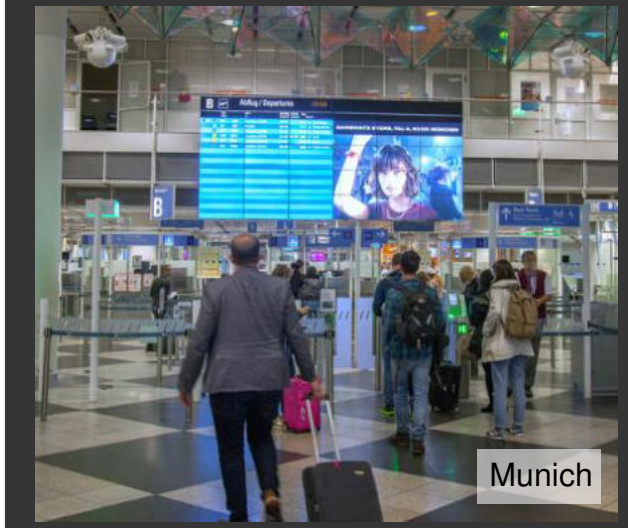
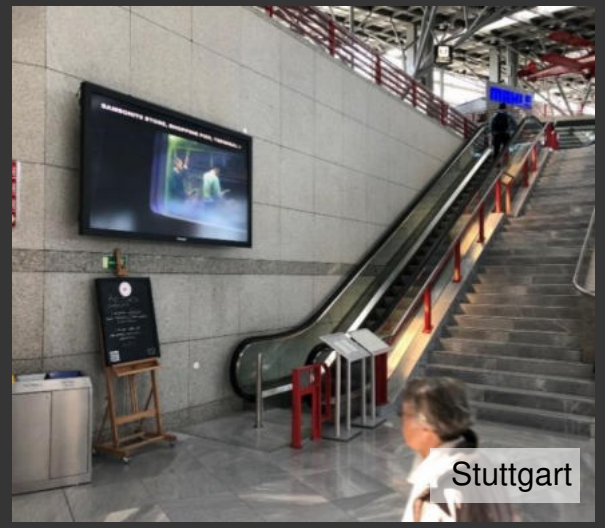
AIRPORTconnect





AIRPORTconnect

AIRPORTconnect is the exclusive network of premium digital out-of-home ad spaces at the airports of **Munich, Hamburg, Stuttgart and Cologne.**

AIRPORTconnect

One booking,
4 airports,
39 faces

Attractive
target groups

Standardized
16:9 full
HD spots

Simple and
flexible booking

Be part of it!

Get started with us and benefit from the ongoing upward trend,
which will become even more noticeable in 2022!

Secure an attractive and unique presence
– with just one booking you are prominently represented at four of Germany‘s top airports.

39 faces at four airports

More than **347.000** broadcasts per week

16:9
standardized full HD Format

AIRPORTconnect

Flughafen München

STUTTGART AIRPORT

Hamburg Airport

Köln Bonn Airport

Four premium airports and one package price
Display time: 10 seconds

48.200 €/week*

Attractive
target groups

Flexible
bookings on a weekly base

Unique
DOOH network in Germany

*excl. VAT – production on behalf and at the expense of the client. Please note that this offer is subject to change. All implementations take place following coordination and approval by the airports.
Broadcasts on a weekly base without guaranteed playout for an exact time frame. Please note that this offer is subject to change.
Modification of the faces possible. Special conditions: 15% agency discount / 5% special agent remuneration.

Ad spaces at a glance: MUC

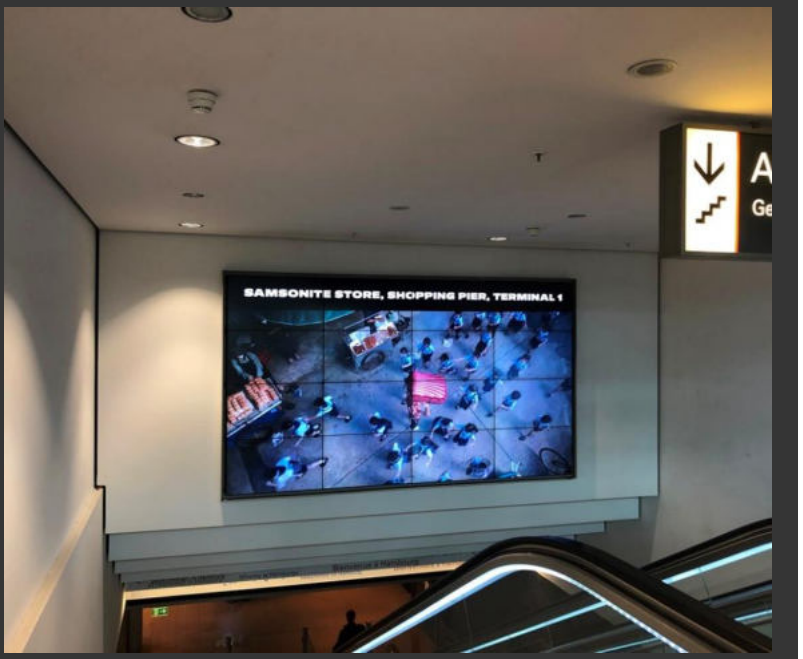
Attention-grabbing spaces with a central placement reach all passengers in Terminal 1 and almost all departing and arriving passengers in Terminal 2.

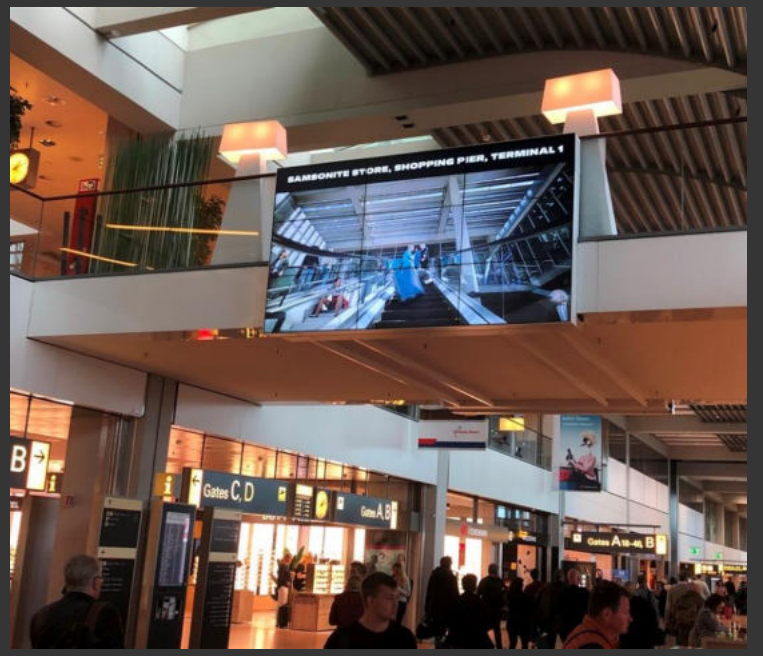
- 4 areas at the access to modules A - D of Terminal 1. The digital take-off boards are placed in the field of view of all departing passengers in Terminal 1.
- 1 digital wall space right next to the entrance to the duty free shop in the non-public area and most central point in the Schengen area on level 04 of Terminal 2.
- You can achieve undivided attention with 4 digital welcome boards in the baggage claim (modules A, C, D, E) of Terminal 1. In addition to the dominant positioning, you benefit above all from the long dwell time passengers spend while they wait for their baggage.

Ad spaces at a glance: HAM

The placement of the displays is designed to accompany our passengers throughout the entire journey in the security area. This allows you to reach arriving and departing passengers alike.

- 8 multi display screens in the security area. Approximately 90 percent of all arriving and departing passengers are reached.
- 2 prominently placed multi-display screens in the public area of Hamburg Airport (in the departure halls of Terminals 1 and 2).
  All departing passengers checking in at Terminals 1 and 2 will be reached. In addition, the multi displays are clearly visible from the waiting area on the arrivals level.
- 1 Plaza Window video wall, which is located opposite the central security check, reaches all passengers departing from hamburg without exception

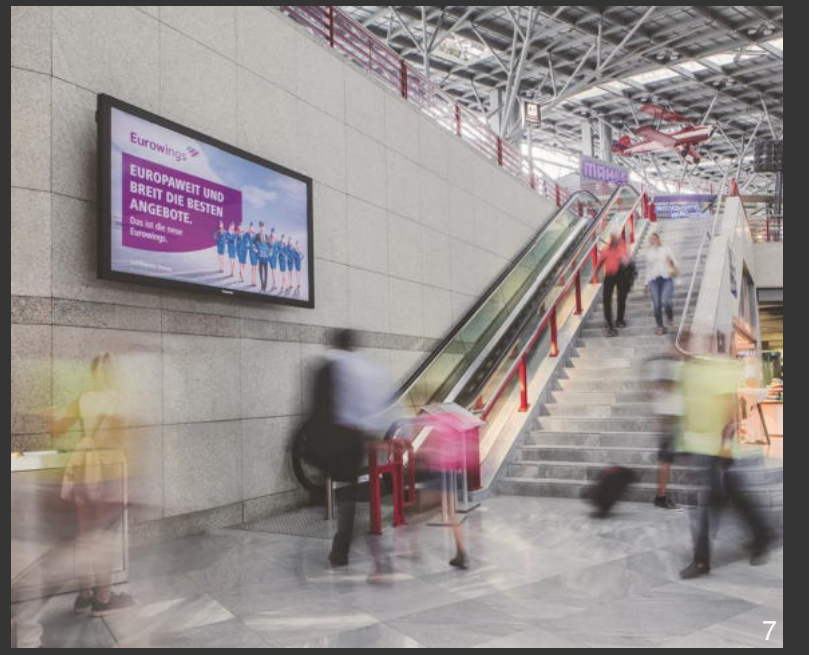




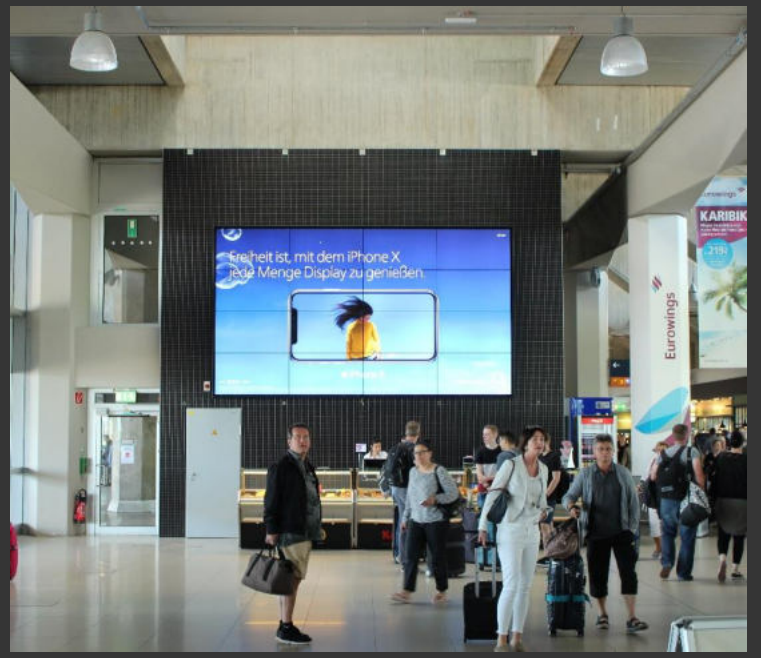
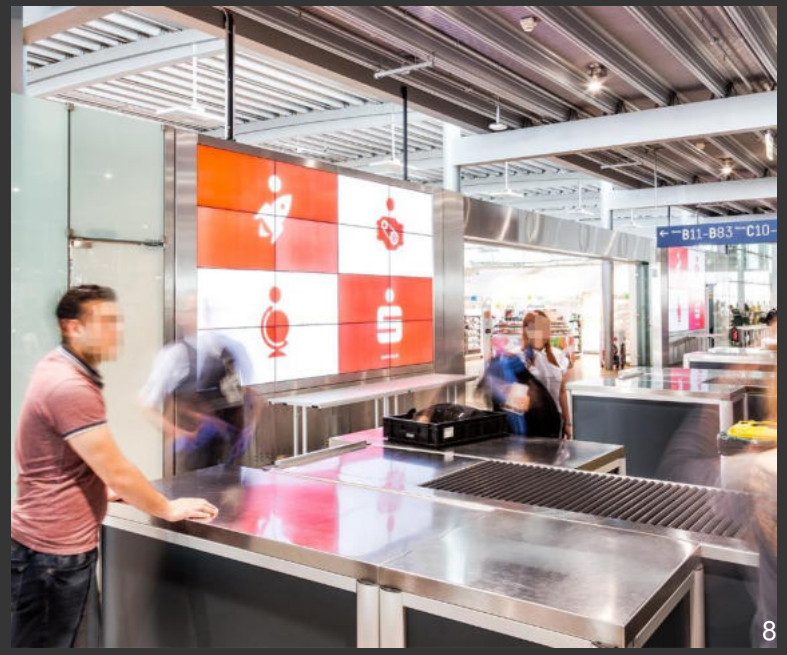
Ad spaces at a glance: STR

The placements at Stuttgart Airport offer high-quality screens with a high number of contacts and optimum coverage.

- 4 prominently placed 103" screens in the public departure and arrival area of Terminal 1.
- 7 synchronously playable video walls draw everyone's attention in the area of the baggage carousels in Terminal 3
- Strong frequency thanks to central positioning in the walkways.



Ad spaces at a glance: CGN

The large-scale advertising space at Cologne Airport attracts both departing and arriving passengers in Terminal 1 and Terminal 2 very attention-grabbing due to its dominant placement.

- 2 Videowalls dominate the departure lounge in Terminal 1
- 2 prominently placed video walls in the security area directly above the entrances to the Lufthansa Lounge and other departure gates as well as the non-Schengen area.
- 1 centrally placed videowall between the info boards of the departure in Terminal 2
- 1 videowall in the central arrival of Terminal 1
- 2 highly visible video boards immediately behind the security check