





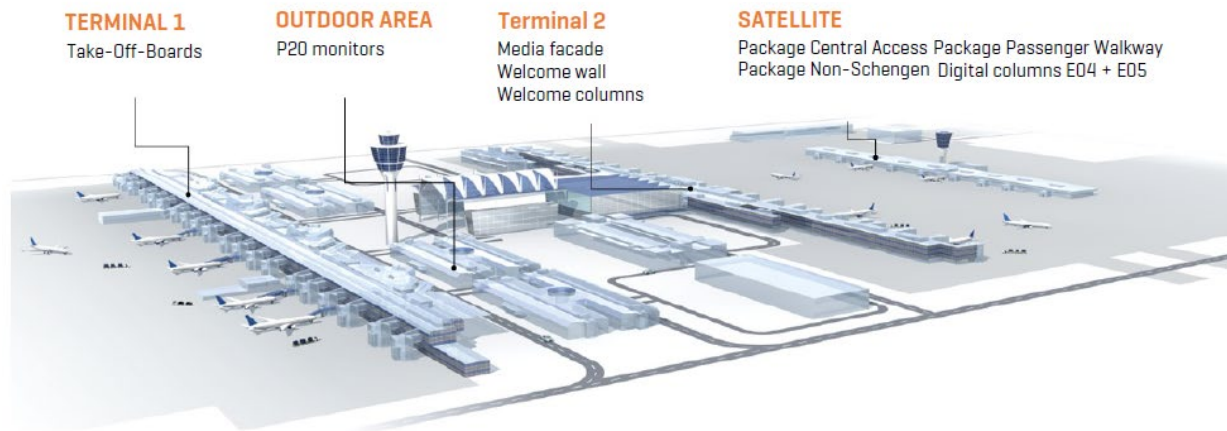
# Digital campus package XL

## Entire area

With a guaranteed number of passengers at a fixed price, our campus package offers maximum planning security. The campaign will be shown simultaneously on various digital spaces in Terminal 1, Terminal 2 and the satellite. This ensures campus-wide visibility of the campaign, which maximizes the chances of contact with every passenger on their passenger journey through the airport. The campaign will be played out until 500,000 passengers arrived or departed from Munich Airport.



# Digital campus package XL



Price \*

500,000 PAX

82,000 EUR

\*plus the statutory sales tax, AE: 10%

**Guaranteed number of passengers at Munich Airport:** 500,000 PAX

## Advertising spaces:

Area coverage guaranteed on the entire campus. A maximum of 69 spaces can be used, 14 of which can be used both-sided and 55 one-sided [all digital areas subject to availability].

## Ad/fade-in length:

10 seconds

## Operating time:

18 hours (5:00 – 23:00), 365 days/year

## Miscellaneous:

Clearance and installation by Flughafen München GmbH

Digital campus package light



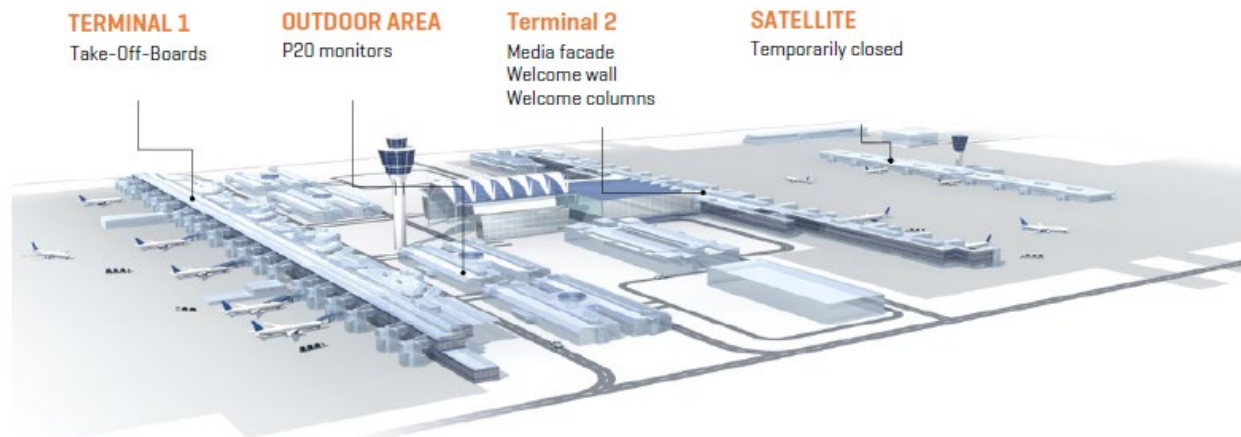
# Digital campus package light

**Terminal 1 & Terminal 2 [SAT temporarily closed]**

With a guaranteed number of passengers at a fixed price, our campus package offers maximum planning security. The campaign will be shown simultaneously on various digital spaces in Terminal 1 and Terminal 2. This ensures campus-wide visibility of the campaign, which maximizes the chances of contact with every passenger on their passenger journey through the airport. The campaign will be played out until 250,000 passengers arrived or departed from Munich Airport.



# Digital campus package light



**Guaranteed number of passengers at Munich Airport:** 250,000 PAX

## Advertising spaces:

Area coverage guaranteed in Terminal 1 and Terminal 2. A maximum of 51 spaces can be used, 5 of which can be used both-sided and 46 one-sided (all digital areas subject to availability).

## Ad/fade-in length:

10 seconds

## Operating time:

18 hours (5:00 – 23:00), 365 days/year

## Miscellaneous:

Clearance and installation by Flughafen München GmbH

**Price \***

**250,000 PAX**

41,000 EUR

\*plus the statutory sales tax, AE: 10%