

Digital Welcome Boards

NEW from 09/2021

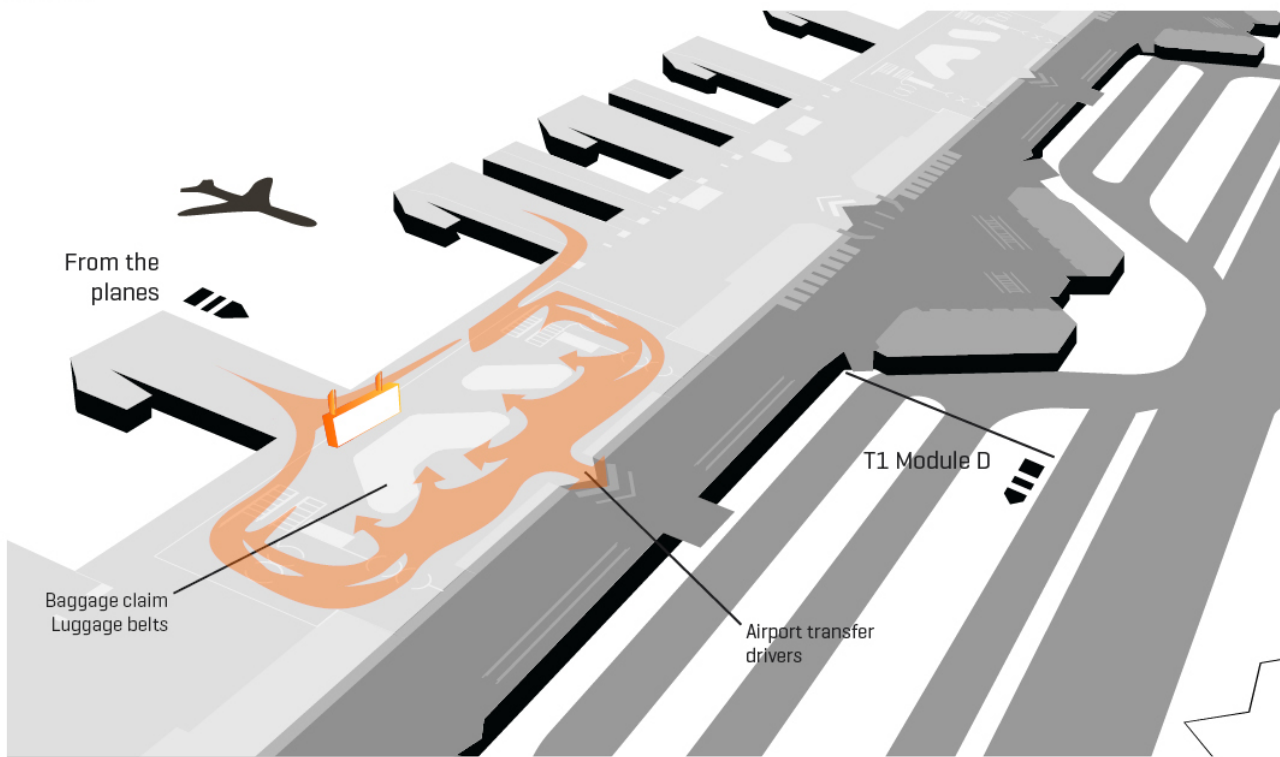
Welcome Boards

Terminal 1, Level 04

Our new digital Welcome Boards will give you undivided attention in the baggage claim areas (modules A, C, D, E) of Terminal 1. In addition to the dominant positioning and undivided attention, you benefit above all from the high dwell time of our passengers while they wait for their luggage. Thanks to moving images, you can address your target group as emotionally as possible. With the network booking of all Welcome Boards, you are guaranteed to reach all arriving passengers in modules A, C, D, E of Terminal 1.



Welcome Boards



Format: 4,50 x 2,50 m

Number: 4

1 Welcome Board per baggage claim in the modules A, C, D, E

Ad/fade-in length:

Ad length 10-, 15-, 20-, or 30-seconds

Operating time:

18 hours [5:00 – 23:00], 365 days/year

Resolution:

1920 x 1080 pixel [FullHD]

File formats:

16:9 FullHD + still image JPG

Equipment:

Broadcast without sound

Production:

Comissioned by and at the expense of the client

Minimum booking volume 1 week**

Price*

	1 week	1 month	3 months	6 months	1 year
4 areas [1/< of the advertising volume]	€8,000	€24,230	€60,590	€100,980	€168,300
4 areas [Exclusive occupancy]		€72,700	€181,760	€302,940	€504,900

*plus the statutory sales tax, AE: 10%

**Additional days €1,370/ 4 areas